

Mid-America Train & Toy Show

KCI EXPO Center

11730 NW Ambassador Drive

Kansas City, MO 64153

- From I-29 take Exit #13, East to Ambassador Dr.
- Turn RIGHT at the stoplight.
- KCI Expo Center is next to the Holiday Inn.
- Enter the Parking lot on the NORTH side of the Expo center for unloading.

Visit our website for more show information, vendor registration form, maps, & more.

www.MidAmericaTrainAndToyShow.com

REGISTRATION: Dealer CONTRACT and payment must be submitted 1 week prior to show date. Table and chair orders are placed based on registrations; late submissions may not be granted their table requests. The floor plan is created at this time; late requests to change table location may not be able to be granted. PLEASE SUBMIT BY THE DUE DATE.

SHOW HOURS: The show is advertised as open 9am-2pm for customers. We offer an EARLY SHOPPER entry at 7am (for a higher entry fee). ALL DEALERS are to keep their merchandise on display until the show ends at 2pm. Silver Zephyr Productions cannot guarantee you buying customers during show hours, but frustrating customers that pay the entry fee to shop until 2pm will cause ALL dealers to possibly lose future sale opportunities. Please help out yourself and the other dealers. Dealers that pack up early without pre-arranging with Steve or Sherri Stich may not be allowed to register for future shows. This is in your DEALER CONTRACT.

SET-UP: Dealer set-up opens at 6:15am on show day. Check-in by 8am or contact us to save your reservation. There are usually dealers on stand-by waiting for unused extra tables. The loading dock doors will close at 8am to regulate the heat/AC in the selling area. Please call 913-651-5864 if you will not be there by 8am or need to cancel completely.

UNLOADING: Unload from the parking lot on the NORTH side of the Expo Center. Please do not leave your vehicle blocking the Loading zone. Bring your own cart or two-wheeler to expedite your process. A limited amount of hand trucks are available for use. DO NOT use carts or two-wheelers to transport merchandise through the lobby area of the Expo Center.

TABLES: Tables are 8ft long x 30in wide and cost \$30 each to reserve. Please provide your own table covers. Chairs are provided. Table layout allows ALL dealers to work from behind their tables.

NAME TAGS: Name tags with the show name & date will be provided to dealers and their helpers. You will need to write your name on the name tag. ALL dealers and helpers MUST WEAR THEIR NAME TAG through the duration of the show. This is to validate access when passing the admission tables. You may wear additional name tags that represent your business.

ELECTRICITY: Access to electricity must be requested when registering. Additional cost of \$65 is charged. Contact us.

PARKING: There is plenty of free parking for dealers and customers. Customers should park in the South lot to access the Main Entrance to the Expo Center.

CONCESSIONS: There is a facility run Café located off the lobby of the Expo Center. They sell a variety of drinks and food items. They are usually open at 800; an announcement will be made when they open. No outside food/drink is to be brought in or delivered.

ATM: There is an ATM in the lobby.

Dealers please plan for customer purchases and BRING YOUR OWN CHANGE.
The admission table cannot make change for dealers.

We appreciate your support of the Mid-America Train & Toy Show

Please contact us with any questions or concerns

Steve & Sherri Stich 913-651-5864

Silver Zephyr Productions, P.O. Box 369, Leavenworth KS 66048